

DEADLINE  
11.11.2016

# THUMB-STOPPING MOMENTS

TotallyMoney.com | SHORT FILM COMPETITION

**£10,000 TO BE WON**

# THE COMPETITION

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We are launching a short film competition so we can find filmmakers across the UK who are creative and innovative enough to capture someone's attention with just 60 seconds of film.

Filmmakers will get a chance to flex their creative muscles while working to some tough time constraints, as well as potentially getting massive exposure through their films being used in our marketing materials and on our social media channels.

You can't put a price on a truly original and creative idea... but we've decide to anyway. That's why we will be awarding £10,000 worth of prizes to the filmmakers who most impress our panel of expert judges with their submissions.



# THE BRIEF

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We are looking for a film that can instantly capture the attention of anyone who watches it. Your film can be no longer than 60 seconds and must be titled:



The rest is up to you. Your film, titled Avoiding the Unexpected, can be of any genre - comedy, action, even French arthouse. This competition is open to filmmakers of all levels, so we don't care if you make your film using a 3D digital IMAX camera or your smartphone, as long as it instantly grabs and holds the viewer's attention - films will be judged on content and impact.

Shortlisted films will be shared on our social media platforms and possibly used in marketing material. If your film is used in one of our Facebook adverts it will be seen by up to 50,000 people daily.

A panel of judges from the world of film and social media will also be looking at the shortlisted films and providing critical feedback on each one, as well as selecting an overall winner.

## **One extra thing...**

Your film doesn't have to appeal to everyone, but it does have to be suitable for anyone. Avoid naughty things like violence, bad language and nudity.

# THE PRIZES

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**The competition will award £10,000 worth of prizes, broken down into first, second and third place prizes.** Money will be transferred to the winners via bank transfer.

**1st Prize: £7,000**

**2nd Prize: £2,000**

**3rd Prize: £1,000**

# KEY DATES

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The following are key dates for the competition, including the deadline for submissions. We will also be holding a panel night after the shortlist is announced, during which the judges will watch and discuss each shortlisted film before casting their final decision and choosing the winner and runners-up.

26

Competition opens  
26 September 2016

11

Submissions deadline is  
11 November 2016

16

Shortlist is announced  
16 November 2016

28

Winners are announced  
28 November 2016

# THE JUDGES

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## Alex Godfrey

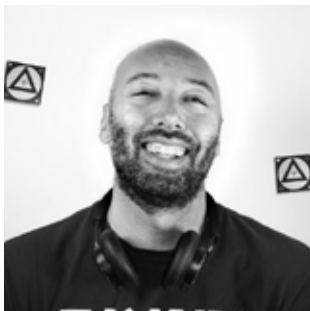
Alex Godfrey is a freelance journalist. He has been writing film features and interviews for 16 years. He was deputy editor of cult film magazine Hotdog, and currently contributes to The Guardian, Empire, Wired and Vice. As a screenwriter he has a couple of films in development.



## Alastair Douglas

Alastair Douglas has a track record of working with high-performing start-ups before becoming the CEO of TotallyMoney.com.

Having worked in the FinTech field for many years, he understands the digital world and how to connect with a wide audience in the age of social media.



## Dan Andrew

Dan Andrew is the studio creative director at Smoke & Mirrors. He has been in the film industry for over 20 years and has worked with clients including Channel 4, Sky and MTV.



## Vanesa Iglesias

Vanesa Iglesias is an agency partner at Facebook in the Madrid office. Before this she was an account manager at Google for five years.

Having worked with the two of the largest internet brands she certainly knows her way around social media and the online world.

# TERMS AND CONDITIONS

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Make sure you read the entry requirements and T&Cs carefully. If your film does not adhere to the conditions it will not be considered for any prizes. If you have any questions about the competition please contact [filmcompetition@totallymoney.com](mailto:filmcompetition@totallymoney.com).

To have your film entered into the competition you must submit the form detailing your name, contact details and your film's URL. This form can be found on the main competition page.

Films must be uploaded to **YouTube** in at least 720p format ([See YouTube requirements](#))

Submissions longer than 60 seconds will not be considered by the judges.

Any dialogue must be in English or have English subtitles.

Deadline for entries is **11/11/2016**.

This competition is only open to UK residents aged 18 or over.

The maximum number of entries per individual is five.

The person submitting the film must own the copyright to all sounds and images used in the film.

Anyone who appears in the film must have given their permission to be in the film.

Submissions cannot have been entered into any other film competitions or used in corporate promotions.

While films can be made by more than one person, the person who submits the film must have the authority to do so and will be the primary contact for that submission. Any prize money will be given out to this person and it will be up to them to share it amongst the people who created the film.

If your film has been considered for shortlisting we will contact you asking for the original file so that we can use the film for our marketing materials. You will still be able to host the film on your personal website and social media platforms, however

TotallyMoney.com must be given permission to use and edit the film in future marketing campaigns and promotions. If permission is not granted by the film director, the film will not be considered for shortlisting or any prizes.

By submitting your film you agree that you have read and understand all these terms and conditions and are happy to be bound by them. TotallyMoney.com retains the right to use your film in future marketing campaigns and promotions. All rights reserved.

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The Thumb-Stopping Moments Short Film Competition is sponsored by TotallyMoney.com.

TotallyMoney.com want to make the credit market a fairer place and help people avoid the unexpected, especially when it comes to loans and credit cards. That's why they offer customers a chance to check their eligibility before they apply, which can help find the cards and loans they are most likely to be accepted by.

## Contact Details:

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